What is claimed is:

A pattern display apparatus comprising:

a rotary or stationary display member; and

a flexible organic EL device provided on an outer surface of the rotary or stationary display member, the flexible organic EL device being capable of displaying a character, a figure, a mark and/or a pattern formed by combining some of a character, a figure and a mark.

A pattern display apparatus according to claim 1, wherein

the rotary display member rotates to display a variable patterning and stops to display a still patterning for a game machine.

3. A pattern display apparatus according to claim 1, wherein

the stationary display device is for POP advertisement.

4. A pattern display apparatus according to claim 1, wherein

the flexible organic EL device has a laminated structure formed by laminating at least a flexible base layer, a first electrode layer, an EL layer, a second electrode layer and a flexible sealing layer in that order.

5. A pattern display apparatus according to claim 4, wherein

an insulating layer of a predetermined pattern is provided for insulating the first electrode layer and the second electrode layer from each other in the laminated structure.